

GANDIABLASCO

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CONO by José A. Gandía-Blasco Canales

An enchanting retreat where you can feel immersed in nature



"The purpose of the CONO pergola is similar to that of the original TIPI, but with a very different construction design. Its aim is to create a captivating and inviting space for people to be inside."

José A. Gandía-Blasco Canales

The concept of the **CONO** pergola was conceived as a project aimed at developing a unique product that would reflect **GANDIABLASCO**'s identity in a representative way. Hanging or above the ground, the **CONO** pergola is a unique and striking shelter reminiscent of teepees, and seamlessly blends with its natural surroundings. Created by **José A. Gandía-Blasco Canales**, it is part of **GANDIABLASCO**'s **Outdoor Spaces** collection, consisting of designs with a structural character, like pieces that provide shelter or other functionalities. A line inspired by Greco-Latin culture and certain nomadic tribes that, over its 20-year history, has redefined the aesthetics of contemporary outdoor environments.

The **CONO** pergola alludes precisely to the typical teepee structure. This outstanding example of ingenious and adaptable microarchitecture represents a form of nomadic housing designed to meet the mobility and habitability needs of the indigenous tribes of the Great Plains. Constructed of lightweight, natural materials, such as animal skins and wooden poles, making



them easy to assemble, disassemble and transport, the teepees offer a surprisingly large and functional interior space, with considerable height allowing for air circulation and natural light. This efficient use of space, despite their compact size, and the light and resistant materials, together with their ability to adapt to different climatic and geographical conditions, are an inexhaustible source of inspiration for GANDIABLASCO.

The enveloping weave of the structure is made with an alternation of straps, evoking that of a nest. The soft circular cushion is secured to the structure using strategically located Velcro tabs on the underside. In the manufacturing process, all the straps are riveted to the lower tube, while those that cover the rods have precise holes to couple with mini rods welded to the upper ring. This meticulous approach combines artisanal skills with industrial methods.



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The design of **CONO** not only seeks to provide an intimate and cozy space, but also focuses on the quality of the materials used, such as aluminium. This way, it guarantees both the privacy of the user and the durability and excellence of the product.

With its warm colors and carefully selected fabrics, **CONO** stands out as a highly versatile piece, as it can be suspended to offer a visually elegant and light experience. Inside, **CONO** features built-in and adjustable lighting powered by a rechargeable battery, making it suitable to be placed almost anywhere. Its expressiveness sparks imagination, inviting various scenarios and uses.

"You can place the CONO pergola in any part of the garden, nestled among trees, to truly immerse yourself in nature."

Characterized by its warm colors and selected fabrics, **CONO** is a very versatile piece, as it can be **suspended** to provide a visual experience of lightness and elegance. Inside, **CONO** features integrated, dimmable lighting, powered by a rechargeable battery, allowing it to be placed practically anywhere. Due to its powerful expressiveness, **CONO** invites imagination across a multitude of different settings and uses, both outdoors and indoors, and can include curtains with different finishes and a ceiling.



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José A. Gandía-Blasco Canales:

José A. Gandía-Blasco Canales was born in Ontinyent, Valencia. After studying law at the University of Valencia, he started working in the family business Gandia Blasco S.A. in the 1980s. He is currently the President and creative director of the Gandia Blasco Group. He is responsible for the designs of many of the group's most iconic furniture and carpet collections, which are sold in more than 75 countries.

TECHNICAL INFORMATION

Year:	2025
Designer:	José A. Gandía-Blasco Canales
Materials:	Powder-coated aluminium. 100% polypropylene webbing. Removable technical upholstery for outdoor use. 4 Outdoor LED strips. Radio frequency remote control.
Composition:	Reusable polyurethane foam rubber cushions covered with water-repellent fabric.
Webbing Colours:	Ivory, sand, navy, dark green, anthracite.
Fabrics:	Náutica, Soft, Warm, Warm Premium y Warm Recycled.



250
98"

230
91"

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About GANDIABLASCO

GANDIABLASCO is the outdoor furniture brand of Gandia Blasco Group, a family company based in Valencia, founded in 1941, dedicated to the manufacturing of blankets. In the 1980s, José A. Gandía-Blasco Canales, designer and current President of the company, introduced design into all areas of the firm, centering its activity on the development of modular furniture and outdoor accessories with a marked architectural character. As an ambassador for the island of Ibiza, the expression of a lifestyle inspired by his Mediterranean roots transcended the company's production activity and its guidelines, redefining its philosophy with the design of elegant and timeless outdoor spaces integrated into the environment. Its essence is Mediterranean, but its vocation is universal;

GANDIABLASCO collaborates with international designers who share its passion for honest simplicity, the use of materials, and processes respectful of the environment, transforming outdoor spaces into true oases of well-being.

Currently, the GANDIABLASCO brand extends to more than 75 countries and is internationally recognized for the quality of its designs and the creation of contemporary environments that reflect its passion and respect for outdoor life, values that are transferred to the interior of the home, redefining the contemporary habitat through the hybridization of spaces.

About Gandia Blasco Group

Gandia Blasco Group is a Mediterranean family company known for its expertise in the design and edition of outdoor furniture and spaces - more than furniture, a lifestyle - and in the handcrafted creation of designer rugs. The group operates in a diversified way through its three brands: GANDIABLASCO, GAN, and DIABLA, each with its own distinctive personality. Founded in 1941 by José Gandía Blasco and originally dedicated to the manufacture of yarns and blankets, the company has stood out for a solid trajectory marked by constant reinvention and the promotion of design culture. Today, the company is presided over by José A. Gandía-Blasco Canales, a member of the second generation of the family, followed by his children Álvaro Gandía-Blasco, Vice President and Commercial Director, and Alejandra Gandía-Blasco, the group's Creative and Communications Director.

With its historical headquarters in Ontinyent (Valencia, Spain) and a presence in more than 75 countries, its main flagship stores are located in New York's Soho Design District and in the hearts of cities such as Madrid, Barcelona, and Lisbon. The company continues to expand and is constantly experimenting and innovating with renowned international designers and architects.

Press office Gandia Blasco Group

prensa@gandiablascogroup.com

Tlf. (+34) 96 291 13 20



www.gandiabrasco.com



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